



efc briefing

eu policies

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Share your views on how to tackle poverty and social exclusion of homeless, children, youth and the elderly!

Each month the communication activities of the 2010 European Year for Combating Poverty and Social Exclusion are devoted to a specific thematic issue related to the different dimensions of poverty and social exclusion (e.g. groups at risk) with the aim of giving it higher relevance and raising awareness of EU and civil society action in the field. For each of the themes, the European Commission invites the EU networks taking part in its Stakeholders' Expert Group, including the EFC, and their members to provide relevant material (e.g. articles, examples of projects, testimonies, video material, position papers) which is widely used and disseminated through the communication initiatives.

These thematic issues are an excellent opportunity to promote your views and initiatives. The EFC has already shared with the European Commission information on EFC members' views and experience regarding the links between poverty and social exclusion and ethnic minorities and Roma on the one hand and people with disabilities on the other. Information on the first monthly thematic issue has been already published; the one on people with disabilities will be made public in May, see <http://www.2010againstpoverty.eu/press/pressreleases.html?langid=en#1>

Do not miss this opportunity and contribute to the upcoming thematic focus!

- **How to contribute?**

You will find below information on the upcoming "thematic milestones" and the deadlines for providing information. EFC members and interest groups interested in contributing are invited to send the information they consider relevant before the deadlines indicated to the EFC secretariat at eu@efc.be. You can send articles written by key actors, examples of projects, testimonies, video material, factsheets, position papers, good practices or any other material related to the topic you consider of relevance.

- Groups at risk (March-June)
 - Homeless people (deadline for material: 07.05.10, publication June)
 - Children, young people and the elderly (deadline for material: 04.06.10, publication July)
- Building answers (July-Oct.)
 - Social protection systems and access to services (deadline for material: 02.07.10, publication August)
 - Access to education and culture (deadline for material: 06.08.10, publication September)
 - Inclusive labour markets, incl. financial inclusion (deadline for material: 03.09.10, publication October)
- Commitments (Nov.-Dec.)
 - Attitudes (incl. Eurobarometer) (deadline for material: 08.10.10, publication November)
 - Building a fairer society (deadline for material: 05.11.10, publication December)

- **How is the information used?**

The information is used both at EU and national level, which ensures a high degree of visibility:

At EU-level:

- For each of the topics, a folder is created and placed in the Press Section of the 2010 European Year website at <http://www.2010againstpoverty.eu/press/pressreleases.html?langid=en#1>. This folder contains:
 - One article written on the basis of material collated from various sources, and especially from stakeholders. It will present the state of play on the matter concerned, from the Commission's perspective. An example of such article can be found on the EY2010 website: <http://www.2010againstpoverty.eu/about/topicofmonth.html?langid=en>

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- Information on the background materials provided by stakeholders.
- During the appropriate month, journalists are approached in order to raise their attention to the monthly theme and to direct them to the information, should they wish to write about it. The folders will remain on the website for the remainder of the year.

At national level:

- The National Implementing Body (NIB), which has been selected in the country to manage the implementation of the Year at national level, has the final say as to the use (e.g. publication in the 'my country' section of the EY2010 website) and the dissemination of articles and material (through press contacts and other channels). Media attention will be drawn by the campaign team National Correspondents to the thematic issues, provided it receives the NIB's support.
- In agreement with the NIB, an article will be adapted or created with the National Correspondents to reflect the domestic situation, with national data and statistics, interviews and quotes from local stakeholders, etc.
- The national version of the article will also be featured in the 'My country' section of the EY2010 website, with relevant links to stakeholders' communication material.

Tell us about your interest and activities in relation to the European Year

The EFC is working with EFC members and interest groups to identify opportunities to give visibility and promote EFC members and foundations' work in the context of the activities that will be organised at EU level.

In this context, we would like to invite you to contact EFC secretariat at mhernandez@efc.be if:

- You are already undertaking and/or planning to undertake activities in the areas of poverty and social exclusion and/or in relation to the European Year (organising your own activities, working with the National Implementing Bodies or with other stakeholders, etc.).
- You would like to provide input and ideas on activities the EFC could undertake in the context of the Year to raise awareness and promote foundations' action in the fields covered by the Year.
- You are interested to be informed about the developments related to the European Year and/or be involved in the activities to be organised by the EFC, EU institutions and other stakeholders.

For more information on the European Year and how to get involved, please check the [EFC dedicated webpage](#)¹, read the [information note](#)² on the European Year and how to get involved or contact the EFC secretariat at mhernandez@efc.be.

¹ <http://www.efc.be/EUAdvocacy/Pages/2010EuropeanYearforCombatingPovertyandSocialExclusion.aspx>

² http://www.efc.be/EUAdvocacy/Documents/2010EY_MembersIGsInvolvement_February2010.pdf