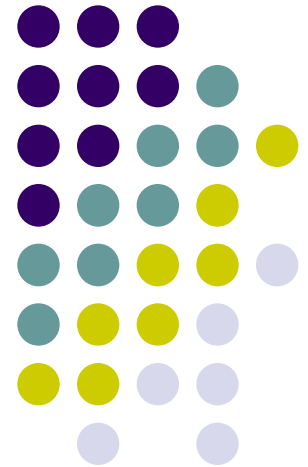


Tools for philanthropies to assess their work

Barry Knight
European Forum on Philanthropy
and Research Funding
Oxford 9th November 2010

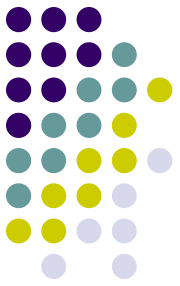




Purpose

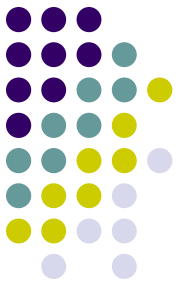
- To set out trends evaluation in philanthropy
- To give some insight into the ‘standard’ method involved
- To give one example of its use of evaluation in philanthropy

Trends in evaluation in philanthropy



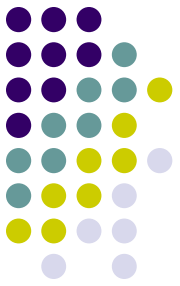
- Now required
- Rapid change over the decade
- Rigorous test of what works
- Learning
- Dissemination
- Accountability

What matters to foundations



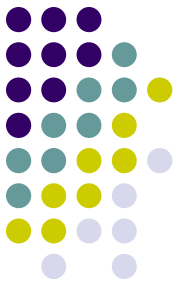
- Relevance (working on right things)
- Effectiveness (meeting objectives)
- Efficiency (going about things the best way)
- Sustainability (setting things up to last)
- Partnership (collaborating with others well)
- Leadership (showing the way)
- Impact (having an overall effect)

Massive Evaluation Industry



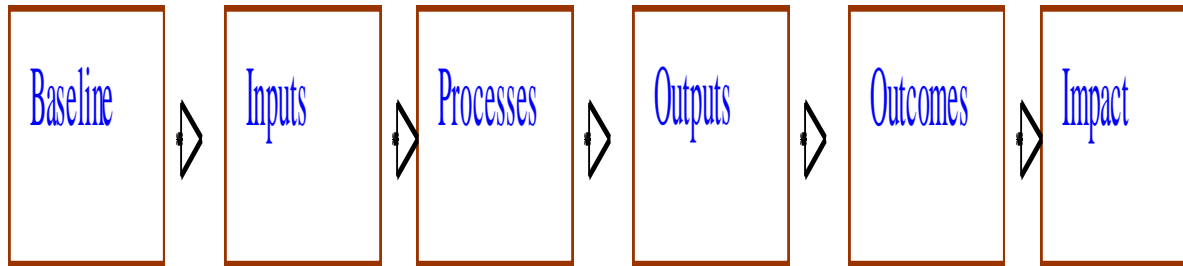
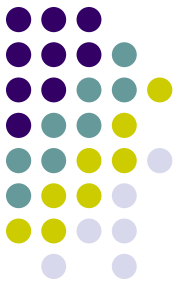
- Tools and Resources for Assessing Social Impact (TRASI)
- <http://trasi.foundationcenter.org/>
- 150 different tools and techniques
- Outcome Mapping
- Results Based Accountability
- Balanced Scorecard
- Many others

From too little guidance to too much



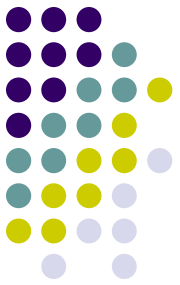
- Confusion
- Kirsty and the Evaluators
- Programme Officer: heavy handed boss, complex portfolio of grants, and incomprehensible evaluators
- <http://www.p-sj.org/node/1164>
- Keep it 'simple as possible but no simpler'
- Logic model is most basic

Logic model

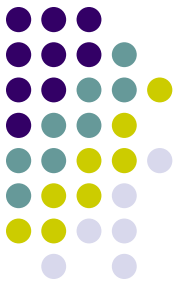


Baseline

- The starting point
- Before the programme begins.

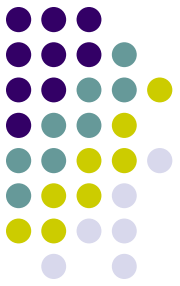


Inputs



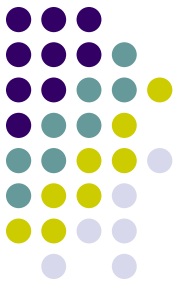
- Resources
- Staff
- Grants
- Design, skills, knowledge and experience
- Tangible resources such as buildings and premises.

Processes



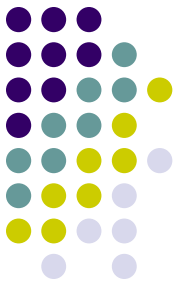
- Operations
- Social interactions
- Management of relationships
- Feelings.

Outputs



- Deliverables
- Products
- Services
- Events or workshops
- Research papers

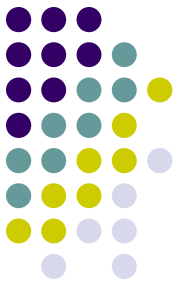
Outcomes



- Differences made
- Achievement of program goals
- Benefits to target groups
- Learning
- Changes to policy

Impact

- Overall difference on problem
- Positive and negative





PROGRAM STRATEGY DESIGN and EVALUATION

