



## Selected bibliography: Foundations' Income and Investment Practices

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### Foundations' income and investment practices

**European Foundations : report on Top 50 ranking and database** / Elroy Dimson. - London : Watson Wyatt Worldwide, 2007. - 23 p.

*The main aims of the research are to investigate long-term investment strategies and their links to spending policy as well as to look at the governance and management of these foundations. In addition, the research aims to quantify the size of this sector in the various countries and assess differences of approach within Europe as well as with US foundations. This research also produced a ranking of Europe's top 50 foundations. The appendix contains a qualitative definition of a foundation, a background on the methodology of the Watson Wyatt study as well as bibliographic references.*

For information: <http://www.watsonwyatt.com/research/resrender.asp?id=EU-TOP-50&page=1>

For information: <http://www.watsonwyatt.com/>

**Foundations and social investment in Europe : survey report** / Margaret Bolton. - Brussels : European Foundation Centre, 2006. - 37 p.

*This survey aims to explore current practice, barriers against and motivations for foundations developing social investments programmes. This report also includes four annexes: examples of practices, the list of interviewees, a social investment glossary as well as a selected bibliography.*

[http://www.efc.be/ftp/public/PIP/2006/Roundtables/SI\\_report.pdf](http://www.efc.be/ftp/public/PIP/2006/Roundtables/SI_report.pdf)

For information: <http://www.efc.be/projects/pippip/pastevents.htm#Lloyds>

**European foundations survey 2004/2005 : a report to participants** / Mirko Cardinale, Victoria Rodriguez, Richa Gulati. - Washington : Watson Wyatt, 2006. - 41 p.

*This survey aims to shed some light on how decision-makers of European foundations position themselves against core issues surrounding long-term planning and asset management decisions, and on whether these beliefs are influenced by aspects of the overall governance framework. It is the result of parallel data collection exercises carried out in the UK, Switzerland, Germany and Italy. Statistical data is included.*

For information: <http://watsonwyatt.com>

**How do foundations invest their endowments : the challenge of "walking the talk"** / Jan-Olaf Willums, Samuel Shiroff. - Osnabrück: The Bellagio Forum for Sustainable Development, 2005. - 4 p.

*This report presents the results of a survey conducted by a working group of the Bellagio Forum in cooperation with the European Foundation Centre on the recent trends in financial management of all major foundations.*

For information: [http://www.tbli.org/newsletter/0510\\_gateway.html](http://www.tbli.org/newsletter/0510_gateway.html)

For information: <http://www.tbli.org/>

**The investor's toolkit : generating multiple returns through a unified investment strategy** / Jed Emerson, Timothy Freundlich, Shari Berenbach. - [s.l.] : [s.n.], 2004. - 38 p.

*This paper offers an introduction to the concept of managing financial assets using a strategy that maximises not only economic performance, but also social and environmental returns. It also explores the current state of this evolving investment approach, as well as the logic driving its inevitable expansion. This work is intended to broaden understanding of the diverse investment vehicles presently available, as well as to analyse how these trends might play out for different types of investors. The future of financial asset management as a field is also considered.*

<http://www.blendedvalue.org/media/pdf-investors-toolkit.pdf>

For information: <http://www.blendedvalue.org/publications/additional.html>

**CC14 - investment of charitable funds : basic principles.** - London : Charity Commission, 2004. - 16 p.

*This guide addresses charity trustees who intend to invest the surplus of the charitable funds in order to generate extra income for backing future activities. The guide details trustees' powers and duties, delegation of investment management, investment policy and tax implications, among other topics.*

<http://www.charity-commission.gov.uk/Library/publications/pdfs/cc14text.pdf>

For information: <http://www.charitycommission.gov.uk>

**Total foundation asset management : exploring elements of engagement within philanthropic practice** / Jed Emerson. - [s.l.] : [s.n.], 2003. - 21 p.

*This essay discusses foundation assets and addresses the question of how foundation staff should work to engage those assets in the creation of value, and how those concerned with fulfilling the true potential of philanthropy should view returns generated as a result of the appropriate allocation of those foundation assets.*

<http://www.blendedvalue.org/media/pdf-foundation-asset-management.pdf>

For information: <http://www.blendedvalue.org/publications/additional.html>

**A capital idea : total foundation asset management and the unified investment strategy** / Jed Emerson. - [s.l.] : [s.n.], 2002. - 38 p. - (Research Paper Series).

*This paper presents the perspective that the purpose of foundations is not simply to engage in grant making, but rather to invest in the creation of social value. The idea is also proposed that available foundation assets for supporting this process of social value creation should be viewed as not simply their grant making ability, but their overall investment strategy for both core assets and philanthropic investments. A strategy for achieving maximum social impact is presented, and the implications of that strategy are discussed. The paper's appendix includes an extended discussion by two foundation trustees regarding the question of fiduciary responsibility.*

<http://www.blendedvalue.org/media/pdf-capital-idea.pdf>

For information: <http://www.blendedvalue.org/publications/additional.html>

## US resources

**Compounding impact : mission investing by US foundation** / Sarah Cooch, Mark Kramer. - Boston : FSG Social Impact Advisors, 2007. - 54 p.

*This report provides the first comprehensive analysis of mission investing by U.S. foundations. Mission investing is a more specific type of social investing, and represents the use of financial investments as tools to achieve a foundation's mission. The study, funded by the David and Lucile Packard Foundation, analyzes the mission investment activity of 92 U.S. foundations, which have made a combined total of \$2.3 billion in mission investments. The appendix includes a bibliography, the project methodology, the list of the participating foundations, a mission investing glossary as well as other useful references.*

[http://www.fsg-impact.org/images/upload/Compounding%20Impact\(3\).pdf](http://www.fsg-impact.org/images/upload/Compounding%20Impact(3).pdf)

For information: <http://www.fsg-impact.org/app/content/ideas/item/485>

**Cash flow strategies : innovation in nonprofit financial management** / Richard S. Linzer, Anna O. Linzer. - San Francisco : Jossey-Bass, 2007. - 272 p.

ISBN: 9780787981471

*This book offers non-profit organisations an innovative approach to financial management. The authors' approach emphasises the use of cash flow concepts that enable an organization to have the working capital it needs. The book is filled with illustrative examples and includes the tools and templates needed to make these concepts immediately applicable to any institution.*

For information: <http://www.josseybass.com/WileyCDA/WileyTitle/productCd-0787981478.html>

**Money, mission, and the payout rule : in search of a strategic approach to foundation spending** / Thomas J. Billitteri. - Washington : The Nonprofit Sector Research Fund, 2005.

*This report examines issues related to the long-standing debate over foundation payout. It explores three questions at the heart of the payout debate: the role of private foundations, as distinct from public charities, in democratic society; the effect of quality leadership at foundations on the shaping and perception of payout policies; and whether foundations should last in perpetuity. Also addressed is the specific question of whether the current 5 percent payout rate is too low, too high, or just right.*

[http://www.nonprofitresearch.org/usr\\_doc/FullReport721.pdf](http://www.nonprofitresearch.org/usr_doc/FullReport721.pdf)

For information:

[http://www.nonprofitresearch.org/publications1526/publications\\_show.htm?doc\\_id=292523](http://www.nonprofitresearch.org/publications1526/publications_show.htm?doc_id=292523)

**Providing for the long term : supporting endowments and investable assets** / Tony Proscio. - New York : The Ford Foundation, 2003. - 29 p. - (GrantCraft).

*This resource gives a basic introduction to endowments and the management of them for philanthropists. It begins with a definition and the pros and cons of endowments and continues with practical tips on size, governance, and asset management. It concludes with real life scenarios from grantmakers who use this model of investment. The guide is one in a series by GrantCraft on basics for grantmakers and is sponsored by the Ford Foundation.*

<http://www.grantcraft.org/pdfs/endowments.pdf>

For information: <http://www.grantcraft.org/index.cfm?fuseaction=Page.viewPage&pageID=626>

**Investment management for endowed institutions** / Laurence B. Siegel. - 2nd ed. - New York : Ford Foundation, 2001. - 30 p.

*A 2001 primer on investment strategies for endowed institutions. It describes a step-by-step process through which institutions can invest their funds wisely. This brief handbook covers endowment*

*governance and management, as well as general principles of investing from the perspective of a U.S. institution.*

[http://www.fordfound.org/publications/recent\\_articles/docs/investman.pdf](http://www.fordfound.org/publications/recent_articles/docs/investman.pdf)

For information:

[http://www.fordfound.org/elibrary/print.cfm?xml\\_id=5014&pn\\_physical=001&pn\\_image=001](http://www.fordfound.org/elibrary/print.cfm?xml_id=5014&pn_physical=001&pn_image=001)