



Selected bibliography: Foundations' Cooperation with Corporations

Last update: December 2007

Répertoire du mécénat d'entreprise 2007 : solidarité, culture, environnement, sport, recherche.
/ Marianne Eshet (Dir.). - 16th ed. - Paris : Admical, 2006. - 605 p.

ISBN: 9782907507240

This publication provides information on French corporate citizenship programmes in the field of social solidarity, culture, environment, sport and research. It also contains a list of corporate foundations and associations of corporations in France, as well as a detailed subject index, and a survey on corporate citizenship involvement in France.

For information: <http://www.admical.org/products.asp>

Une nouvelle génération de fondations / Claudie Essig, Marthe de la Taille. - Paris : Admical, 2005. - 16-18 p.

This article from the Admical magazine analyses the effect the 2003 legal changes had over the creation of corporate foundations in France. As more than thirty corporate foundations have been created in less than two years, this article studies current corporate trends, reviews the different emerging corporate foundations, and explores the differences between the foundations created before and after the new law. Includes a list of 30 corporate foundations created in France in 2004.

Meeting of independent foundation and corporate executive / Mark Kramer, Mark Pfitzer, Karin Jestin. - Boston : Foundation Strategy Group, 2005. - 17 p.

This study is intended to provide a preliminary exploration of the rationale and potential for foundation-corporation collaborations, together with a framework for constructing them, and a few abbreviated case-studies that suggest their power. The objective is to highlight some of the issues that may arise, and stimulate further research that may lead to the formation of new and potent partnerships for social progress.

<http://www.foundationstrategy.com/documents/FSG%20WEF%20Uncommon%20Partners.pdf>

For information: <http://www.foundationstrategy.com/>

Peer learning event on support of corporate philanthropy : sharing good practice / Gaynor Humphreys. - Brussels : Worldwide Initiatives for Grantmaker Support Corporate Initiative (WINGS-CI), 2004. - 25 p.

This report summarises the presentations and discussions from the peer learning event held in the Philippines in July 2004 and compiles best practices from organisations in the WINGS network with experience in supporting corporate philanthropy. It attempts to identify ways to effectively and efficiently disseminate principles and practice to help build the capacities of WINGS network members.

<http://www.wingsweb.org/download/PLE-Philippines04-Report.pdf>

For information: http://www.wingsweb.org/programmes/peer_PH2004.cfm

Venture capitalists and entrepreneurs become venture philanthropists / John Pepin. - Gütersloh : Bertelsmann Foundation, 2004. - 13 p.

This article aims to demonstrate how charities, venture capitalists and entrepreneurs can collaborate in strategic alliances. The emphasis is on venture capitalists' perspectives on, and motivations for, involvement in philanthropy.

http://www.evpa.eu.com/downloads/PepinArticle_VenturePhilanthropy_revised0404_pdf.pdf

For information: <http://www.evpa.eu.com/>

Anuario del mecenazgo empresarial de acción social. - Madrid : Fundación Luis Vives, 2003. - 342 p.

Due to the recent tendency of private companies and foundations to get involved in social activities, a new social framework has emerged in Spain and new legislation has been created as a response. Patronage can be considered as a new financial option for Non-profit organisations. The first edition of this yearbook aims to serve as a practical reference for administration institutions and non-profit organisations.

<http://www.fundacionluisvives.org/BBDD/publicaciones/documentacion/Resumen%20ejecutivo.pdf>

For information: <http://www.fundacionluisvives.org/publicaciones/>

Nouvelles alliances dans la sphère privée : entreprises et ONG. - Paris : Association pour le Développement du Mécénat Industriel et Commercial (Admical) & La Fondation de France, 2002. - 36 p.

This study examines existing partnerships between NGOs and companies in order to understand the changes in progress within the sector. It also examines potential problems that might arise when non-profit organisations work with the private sector.

<http://www.admical.org/news/files/Etude%20mise%20en%20page%20par%20Fdf%20corrig%C3%A9e%20JMPV2.pdf>

For information: http://www.fdf.org/jsp/site/Portal.jsp?article_id=100&portlet_id=1288

What works in public/private partnering : building alliances for youth development / William S. Reese, Cathryn L. Thorup, Timothy K. Gerson. - Baltimore : International Youth Foundation, 2002. - 62 p. - (What Works).

This paper describes the collaborations the International Youth Foundation (IYF) has developed through the years with a variety of public and private sector partners. Established in 1990, the IYF is one of the world's largest public foundations supporting programmes to improve the conditions and prospects for young people where they live, learn, work, and play.

<http://www.iyfnet.org/uploads/private.pdf>

For information: <http://www.iyfnet.org/section.cfm/6/29/413>

The challenges of corporate social responsibility : towards constructive partnerships / Dianna Rienstra. - Brussels : The Philip Morris Institute for Public Policy Research, 2000. - 100, 100 p.

This publication analyses the social responsibility of corporations. The first section describes the factors that make a company socially responsible. The second section compares the European and North American experience of the Phillip Morris Company. The publication concludes with a study of new trends emerging in Europe and future challenges.

For information: <http://www.euractiv.com/Guide?tcaturi=tcm:25-78786&type=Organisation>

Creating Effective Partnerships with Business / Imagine - A New Spirit of Community. - Toronto : Canadian Centre for Philanthropy, 1996. - 78 p.

Guide designed to help Canadian charities and nonprofit organisations better understand the opportunities and challenges involved in securing resources from the private sector. It provides information on corporate philanthropy and guidance on planning partnerships with business.

Corporate Citizenship in Europe: management in times of crisis : a company study visit to exchange ideas and share good practice in corporate citizenship. - Brussels : The King Baudouin Foundation, Paris : La Fondation de France, [s.l.] : The EFC Corporate Citizenship Europe Business Committee, 1994. - 30 p.

This document is a report of study meetings held in Brussels by the King Baudouin Foundation and in Paris by the Fondation de France. The objectives of the two study meetings are first to raise awareness amongst corporations of the concept of corporate citizenship; to bring together corporations and foundations to share experiences and ideas of their respective funding activities; to discuss ways and means of providing more effective funding in the New Europe into the 21st Century.

Promoting corporate community investment in Europe : a directory of intermediary and partnership organisations in the European community / John Griffiths. - London : Directory of Social Change, 1993. - 90 p.

ISBN: 1873860293

Defines intermediary organisation as any organisation which acts as a broker, or as a go-between for a private company in order to develop its corporate citizenship practices. Typically the intermediaries are non-profit making and are well connected with voluntary and charitable organisations. The directory is organised country-by-country and provides information on some 80 European organisations which can help companies. Each section opens with a short overview which discusses the situation and trends in corporate citizenship in that particular Member State.

For information: <http://www.dsc.org.uk>