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EFC Philanthropic  
Leadership Platform

# China-Europe

5<sup>th</sup> edition | 2020-2021 | [www.efc.be](http://www.efc.be)



# The EFC Philanthropic Leadership Platforms

## Professional development programmes for leaders in philanthropy

As the environments in which philanthropic organisations operate grow increasingly complex, new kinds of leaders with bespoke skills from diverse backgrounds are needed now more than ever.

With the aim of contributing to the professionalisation of the philanthropic sector globally, this peer-led, intercontinental exchange programme enables participants to think across national and cultural boundaries to arrive at common solutions to internationally relevant challenges. Participants build trust in each other, paving the way for meaningful exchange.

Rather than focusing on technical training, the Philanthropic Leadership Platforms (PLPs) offer the time and space to delve deeper into difficult questions about the larger purposes and contexts of philanthropy.

### What?

Annual **peer-led leadership exchange programmes** that:

- Bring together philanthropy practitioners from **different global regions**
- Give a **deep understanding** of effective philanthropic leadership
- **Explore the drivers** of development in global philanthropy

### Who?

- **20 philanthropy professionals** from two regions
- Geared toward **established and emerging leaders** in philanthropy

### How?

- Each participant **paired with a peer** from another region
- **Intensive exchange** of knowledge, experience, creativity and concerns
- **Active learning** from high-level experts and leaders of institutions in the public, private and voluntary sectors

### Where?

- Both **online and offline** in face-to-face exchanges in Brussels or in partner continents and countries, including China, India, Latin America and Russia

# Why you should take part in a PLP

Participants rate PLPs highly\*

**78**

programme participants

Since 2016

\* Based on surveys of participants of PLP:  
 • China-Europe 2016-2019  
 • Russia-Europe 2019



agreed that the courses met their expectations and would recommend them to others



agreed that PLP helped them gain new skills and insights



agreed that they plan to use what they gained from the programme in their daily work

## 5 REASONS

to participate in a PLP



### Support network

Join a community of international leaders and high potentials who will support each other long after the programme ends.



### Global outlook

Get different, alternative insights on global trends and what they mean for your leadership and organisation.



### Better performance

Appreciate and learn the habits of effective leaders, and the practices of high performance organisations.



### Reflection and action

Reflect on your organisation's performance, and your role in this.



### Cutting-edge knowledge

Access concepts, tools and approaches to develop yourself and your strategic interests.

## MOTIVATIONS

for specific participant profiles

### C-suite

- Broadening their perspectives, learning fresh approaches, forging new peer relationships.

### Mid-level professionals

- Implementing creative strategies and practices to position their organisations at the forefront of innovation.
- Developing their management skills and approaches to optimise team performance.

### Emerging leaders

- Levelling up their career trajectory and learning the skill of impactful leadership.

## PICTURE of past PLP participants\*

17 Countries



10%  
C-SUITE

43%  
DIRECTORS

29%  
MANAGERS

18%  
OFFICERS

\* European participants of PLP: China-Europe 2016-2019 and PLP: Russia-Europe 2019.

“ The PLP programme was the best training I have attended during my work in philanthropy. Actually, it was more like a life experience which included gaining deep understanding of Chinese philanthropy, becoming friends with colleagues from different countries and sharing experiences in a warm and secure environment. I appreciate the openness of the participants and the commitment of the EFC team which created this mutual learning and sharing experience. I returned with a feeling of gratitude, and I'm hopeful because I met a brilliant group of people who are working to make the world a better place...

**Rana Kotan (2018 PLP: China-Europe)**

Director of Programs and International Relations, Sabanci Foundation, Turkey

“ I believe that the PLP programme was the most valuable and memorable studying experience I have been fortunate enough to be part of since graduating from university. It was a rare opportunity for me to learn, connect and share with a group of friends from across the world and the philanthropic sector, and a chance to learn more about the history of philanthropy, the similarities and differences of culture in China and Europe, and gain a better understanding for project designing. The programme also gave me a platform to share my values and opinions of philanthropy and inspired me with the sparks of social innovation. I feel extremely lucky I was able to make friends with people who share the same values as me...

**Liang Shuang (2019 PLP: China-Europe)**

Senior Officer of Fundraising, China Charities Aid Foundation for Children (CCAFC)

“ It was a valuable experience for me to learn how other people in ten more countries work to force philanthropy to strengthen, progress, and to help people on the ground.

**Tatiana Burieva (2019 PLP: Russia-Europe)** Deputy Director on Development and External Affairs, Arkhangelsk Centre of Social Technologies "Garant", Russia



# What to expect from PLP China-Europe 2020-2021

## AT A GLANCE

<b>20</b> peers FROM CHINA & EUROPE	<b>20+</b> experts TO INTERACT WITH	<b>4</b> online MODULES	<b>6</b> face-to-face MODULES	<b>8</b> months LEARNING JOURNEY
<b>2 hours</b> TOTAL TIME COMMITMENT PER WEEK IN THE FIRST 2 MONTHS		<b>3 days</b> FACE-TO-FACE EXCHANGE IN BRUSSELS, WITH VISITS TO LOCAL PHILANTHROPY PROJECTS		

## OVERVIEW



September 2020  
**Launch of the programme**

Start with getting to know your group and intercontinental course partner



1 September  
> 27 October 2020  
**Part 1: online**

Next, dive into online modules over 2 months, deepening collaboration with your partner

The online exchange will include 4 live sessions to be run every 2 weeks over a period of 2 months. Requirements include: two hours of online presence per session; completion of recommended readings, and pair and team work; and engagement in forum discussions to support participants' learning journeys.



20 > 23 April 2021  
**Part 2: in person  
Brussels**

Bring it all together by attending the 3-day in-person exchange portion of the course in Brussels

The onsite exchange will last 3 days and take collaboration to the next level after several months of remote working. Participants will engage in group and plenary interaction; practical workshops and masterclasses; active exchange with high-level experts and leaders of philanthropic organisations; site visits to local non-profit organisations; and networking events with PLP alumni.

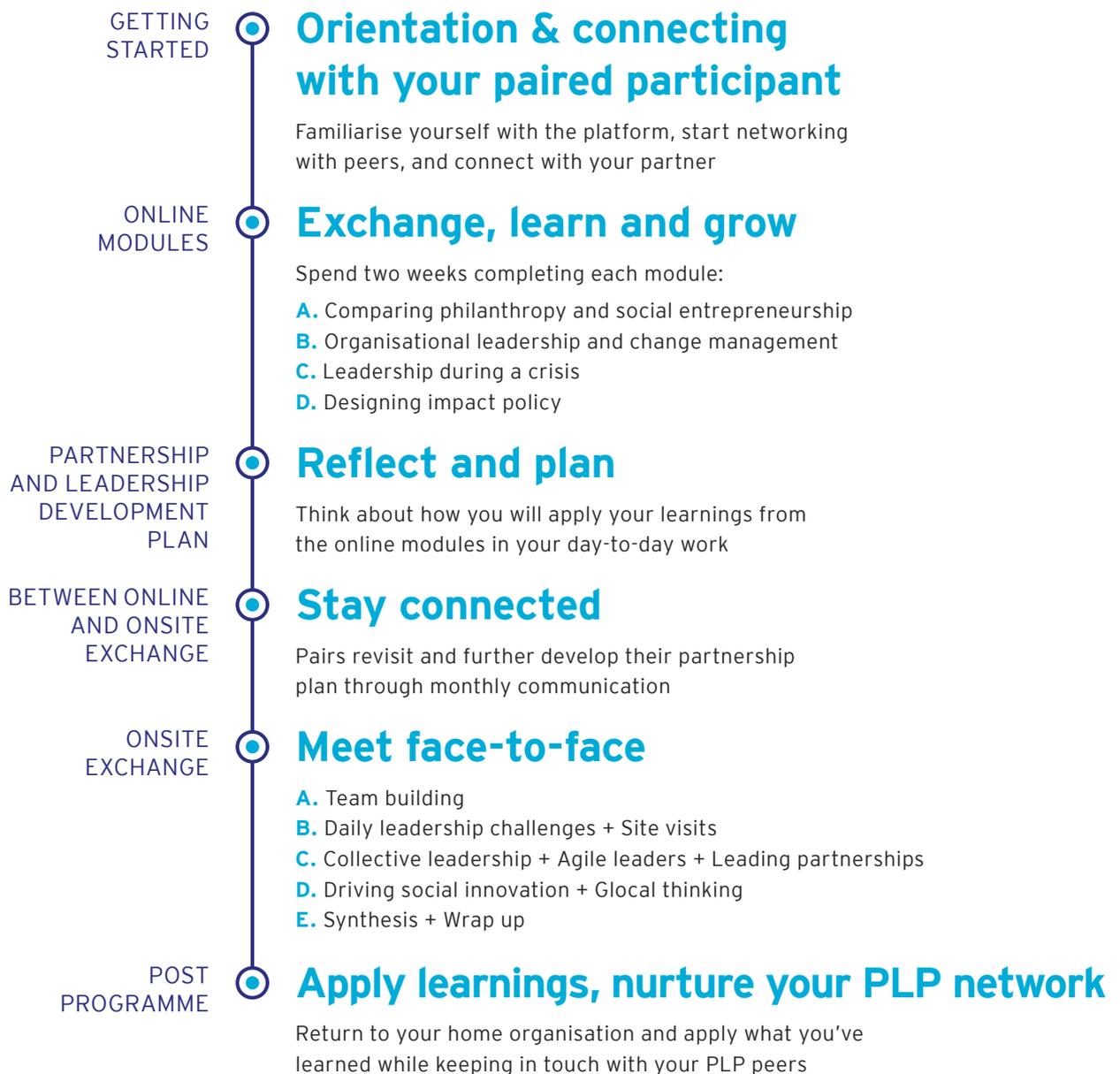
PLP: China-Europe is funded by Stiftung Mercator and led by the European Foundation Centre (EFC) in partnership with the China Global Philanthropy Institute (CGPI)



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# YOUR LEARNING JOURNEY



## WHAT DOES AN ONLINE PLP MODULE LOOK LIKE?



1 HOUR

### Self study

Short video lectures  
Recommended reading



2 HOURS

### Interaction with expert practitioners

Interactive live webinars and workshops



1 HOUR

### Community learning

Discussion forum  
Pair work  
Team work



# Content and approach

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## Content

The programme typically revolves around the themes of social innovation, leadership development and bilateral cooperation between China and Europe. The 2020 exchange will feature the highest-rated modules from previous editions, and the curriculum will be enriched with brand new content. The current edition will specifically focus on the following core leadership skills and techniques for addressing and navigating the unique challenges and opportunities facing philanthropy:

- Change management
- Crisis management
- Impact management
- Agility
- Glocal thinking
- Shared leadership
- Driving social innovation
- Leading partnerships

## Peer learning approach – Building a community

As the platform moves from project to real platform with a growing alumni community, the 5th edition has placed the expertise and interests of alumni at the heart of the design process. The online and onsite exchanges include several sessions proposed by alumni, who will play an active role in helping participants to put leadership concepts into practice by drawing on their own experience with the programme.

Using a peer-led format the 5th edition will continue to reflect the motto of “little teaching, lots of learning” with participants being encouraged to make the most of peers and a wider community to co-create a true knowledge and support system.

The programme aims to strengthen the links between Chinese and European foundations, building a network that will last well beyond the programme. Participants are encouraged to keep in touch with each other, and the programme provides opportunities, both online and offline, for alumni to strengthen their connections.

To enhance the sharing experience, you will be paired up throughout the programme with one of your intercontinental peers.



# Practical information

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## Who is eligible?

PLP is open to those who work for an EFC member organisation and who have a minimum of 5 years of experience in the philanthropic sector. Applicants should be fully committed to actively participating and engaging in the programme and respecting the confidentiality of other participants. The applicant's organisation should fully support their total participation for the duration of the programme. As the programme is conducted in English, the ability to work in English is essential.

## When and where?

The programme normally takes place annually in September, and the location alternates between Europe and China, with a new set of participants each year. Participants get the opportunity to visit locations nearby, as well as experience first-hand the work of philanthropy and NGOs locally.

Due to the COVID-19 situation, this year's PLP China-Europe has partially gone online and has been split into 2 parts:

### Part 1

ONLINE

1 Sept – 27 Oct  
2020

### Part 2

BRUSSELS

20–23 April  
2021

## Costs

Participants are responsible for covering the costs of travel to/from the programme location. All other costs associated with the programme will be covered by the organisers.

## How to apply

To apply, fill in the [application form](#) and send it to Sevda Kilicalp ([skilicalp@efc.be](mailto:skilicalp@efc.be)) by 27 July 2020.

## The selection process

The EFC and Stiftung Mercator select programme participants from the pool of applicants. All applicants will be notified of the final selection by mid-August.

## Additional information

Please address any questions you may have to Sevda Kilicalp ([skilicalp@efc.be](mailto:skilicalp@efc.be))



As a leading platform for philanthropy in Europe, the EFC works to strengthen the sector and make the case for institutional philanthropy as a formidable means of effecting change. We believe institutional philanthropy has a unique, crucial and timely role to play in meeting the critical challenges societies face. Working closely with our members, a dynamic network of strategically-minded philanthropic organisations from more than 30 countries, we:

- Foster peer-learning by surfacing the expertise and experience embedded in the sector
- Enhance collaboration by connecting people for inspiration and joint action
- Represent philanthropy for favourable policy and regulatory environments
- Build a solid evidence base through knowledge and intelligence
- Raise the visibility of philanthropy's value and impact

[www.efc.be](http://www.efc.be)



Stiftung Mercator is a private and independent foundation. Through its work it strives for a society characterised by openness to the world, solidarity and equal opportunities. In this context it concentrates on strengthening Europe; increasing the educational success of disadvantaged children and young people, especially those of migrant origin; driving forward climate

change mitigation; and promoting science and the humanities. Stiftung Mercator symbolises the connection between academic expertise and practical project experience. As one of Germany's leading foundations, it is active both nationally and internationally. Stiftung Mercator feels a strong sense of loyalty to the Ruhr region, the home of the founding family and the foundation's headquarters.

[www.stiftung-mercator.de](http://www.stiftung-mercator.de)



The China Global Philanthropy Institute (CGPI) is a non-profit organization dedicated to supporting innovative, high-impact philanthropy through education and training. Founded in 2015 by prominent Chinese and American philanthropists - Bill Gates, Ray Dalio, Niu Gensheng, He Qiaonv, and Ye Qingjun - CGPI has created a global philanthropy education alliance which involves major philanthropists, internationally renowned universities, influential

foundations, and non-profit organizations. The alliance encourages greater professionalization within the philanthropic sector, while providing a platform for greater understanding, exchange, and cooperation. The Institute's flagship programs are the Global Philanthropy Leaders (GPL) and the Executive Management in Philanthropy (EMP) courses. CGPI is based in Shenzhen, with an office in Beijing and official partner organizations throughout the world.

<http://en.cgpi.org.cn>



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