

SAVE THE DATE

1:00 – 3:00 pm EST / 7:00 – 9:00 pm CEST
22 September, 2020

On the occasion of the 75th Anniversary of the United Nations
and the UN General Assembly

Fixing the Business of Food

A Critical Cross-Sector Dialogue to Re-Strategize Food Businesses

Including Speakers

Jeffrey Sachs

Director of the Center for Sustainable
Development at Columbia University

Guido Barilla

Chairman of the Barilla Group
and Barilla Foundation

and more to be announced

The sustainability of our food systems is vital for the health of people and planet.

Further exacerbated by the recent COVID-19 pandemic, food insecurity and malnutrition continue to be aggravated by the current social, environmental and economic scenarios.

Businesses can contribute to more sustainable food systems. Investors are increasingly showing interest to companies in line with the UN Sustainable Development Goals and the Paris Agreement.

This event aims to present and discuss solutions to support the private sector in the transition towards sustainable agrifood systems.

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A joint initiative of the Barilla Center for Food and Nutrition (BCFN), the UN Sustainable Development Solutions Network (SDSN), the Santa Chiara Lab – University of Siena (SCL) and the Columbia Center for Sustainable Investment (CCSI)

